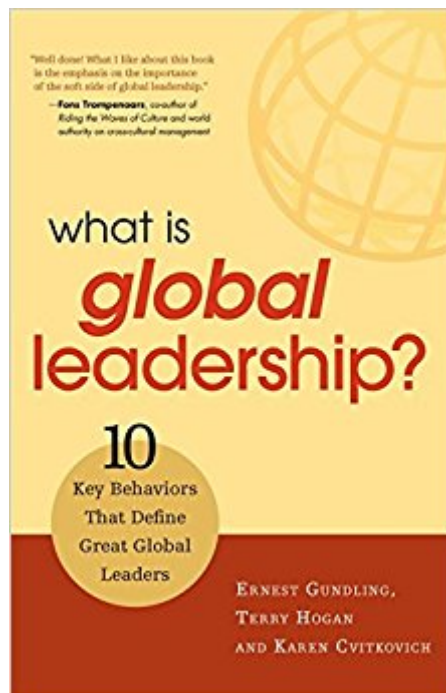




The book was found

# What Is Global Leadership?: 10 Key Behaviors That Define Great Global Leaders



## Synopsis

What is global leadership? It turns out that many companies around the world are missing a key point: that global leadership is distinctly different from the leadership skills needed in a domestic operation. The global economy requires a new set of leadership skills-imbued with a global mindset, multi-functional and effective across cultures and nationalities-that were not as critical even a decade ago. In *What Is Global Leadership?*, the authors draw on cutting-edge research conducted by Aperian Global, including first-hand interviews with successful global leaders, which highlights ten key behaviors critical to international settings, such as cultural self-awareness, frame-shifting, and developing "third-way solutions." In addition to providing a detailed description of each behavior, the authors demonstrate how these can be applied in the context of leadership development programs, executive coaching, global teams, and leader-led action learning. Whether one is leading an entire organization, a business unit, or a geographically dispersed team, this essential guide provides an important resource for developing global leadership talent.

## Book Information

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## Customer Reviews

Recent financial, economic, and political turbulence has reconfirmed the importance of leadership in distinguishing global winners from global losers. Extreme diversity of outcomes among otherwise powerful players—banks, companies, investors, and even countries—is hard to explain any other way. This volume provides an authoritative, engaging and readable primer on global leadership to help explain the past and gain a sharper perspective on the future. Well done! What I

like about this book is the emphasis on the importance of the soft side of global leadership. Well done! What I like about this book is the emphasis on the importance of the soft side of global leadership. Fons Trompenaars, co-author of *Riding the Waves of Culture* and world authority on cross-cultural management. Understanding what a global leader is, and what they do, is becoming increasingly urgent. This book does a great job of answering these questions, combining hard science with organizational research and case studies. An excellent resource for anyone trying to select, develop, or work with global leaders in any way.

Ernest Gundling is co-founder and co-President of Aperian Global and author of *Working GlobeSmart* and co-author of *Global Diversity*. Terry Hogan was a global General Manager and consultant for 20 years before joining Citi where she now works in Executive Development. Karen Cvitkovich is Managing Director, Global Talent Development at Aperian Global where she helps clients develop their global workforce.

The authors Gundling, Hogan and Cvitkovich address three "megatrends" that are shaping our world today--population growth in the developing world; shifting balance of GDP (with the growth of middle classes in emerging markets); and urbanization in Asia and Africa. They make a compelling research-based case for why global leadership differs from more general definitions of leadership, including multiple case examples. Overall, an excellent resource for learning how to adapt to different countries and cultures to be successful.

The book is very good about communicating the need and providing some tools and guidance for the differences in leading cross culturally. However the Kindle for PC is erratic and unpredictable. I have had many difficulties with accessing the book. Most of the time it will not open and I must go through a convoluted process of deregistering and reregistering and redownloading only to have it fail again fifteen minutes later.

A great read. Organized succinctly and smartly. Not incredibly jargonish or technical. Practical advice for being "global."

Great book!

A very informative book on global leadership

Great book.

Interesting read!

Leading the international operations of worldwide firms or heading a globally dispersed team can be a baffling undertaking. Approaches that work in one country or culture may not work in another, and executives often must overcome tremendous gaps between themselves and the foreign staff they manage. To find out how global team leaders succeed, leadership consultants Ernest Gundling, Karen Cvitkovich, and banker Terry Hogan interviewed 70 executives from 26 countries and from more than a dozen industries, including manufacturing, energy, telecommunications and health care. The authors found that these seasoned leaders share 10 distinctive behaviors, which constitute the basis of this global leadership development plan. getAbstract recommends their comprehensive research and training tactics to HR and leadership development specialists, and to executives who manage global teams or international divisions.

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